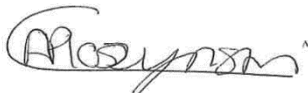


## DECISIONS DELEGATED TO OFFICERS

<b>Decision title:</b>	Feasibility study into funding options to manage the impact of Oxford's visitor economy
<b>Decision date:</b>	24 July 2024
<b>Source of delegation:</b>	This decision was delegated to officers under Part 4.4 of the Council's Constitution: all executive functions except those in Part 4.5, 4.6 and 4.7 are delegated to the officers in the senior management structure.
<b>What decision was made?</b>	To spend £10,000 to commission a feasibility study into an Accommodation Business Improvement District (ABID), to be undertaken by consultants The Mosaic Partnership.
<b>Purpose:</b>	The decision will allow the production of a feasibility report to prove the concept, seek interest and assist in the decision as to whether to progress with an ABID in Oxford. If an ABID is created, it would be a route to locally fund some city centre management and destination management functions in an equitable way.
<b>Reasons:</b>	<ol style="list-style-type: none"> <li>1) The study offers a plausible route to secure significant annual income stream for city improvements. It would increase available income for city centre improvements.</li> <li>2) Limited financial burden on any business, as it is a nominal charge which can be passed on to customers, many of whom are used to a tax in Europe.</li> <li>3) Improve the city centre by providing additional services.</li> <li>4) Can deliver elements of the City Centre Action Plan, Destination Management Plan and can create a better experience for visitors and residents.</li> <li>5) Bids were invited from multiple suppliers and after evaluation, The Mosaic Partnership bid offered the best value for money for the Council.</li> </ol>
<b>Decision made by:</b>	Carolyn Ploszynski, Head of Regeneration & Economy
<b>Other options considered:</b>	An alternative supplier was considered but was not the preferred supplier. This was because for the same cost they would not have delivered comparable quantity of outputs or provided as much flexibility of process for the Council.
<b>Documents considered:</b>	None

<b>Key or Not Key:</b>	Not key
<b>Wards significantly affected:</b>	None
<b>Declared conflict of interest:</b>	None
<b>This form was completed by:</b>	Diana Fawcett City Centre Manager 17 July 2024

### Approval checklist

<b><i>Approver</i></b>	<b><i>Name and job title</i></b>	<b><i>Date</i></b>
<b>Decision maker</b>	Carolyn Ploszynski, Head of Regeneration & Economy 	23 July 2024

### Consultee checklist

<b><i>Consultees</i></b>	<b><i>Name and job title</i></b>	<b><i>Date</i></b>
<b>Cabinet Member</b>	Councillor Alex Hollingsworth, Cabinet Member for Business, Culture and An Inclusive Economy	23 July 2024